



THE ASSOCIATION OF STATE RETIRED TEACHER EXECUTIVES

ASRTE Annual Conference
Hyatt Regency Conroe
Conroe, TX
November 22, 2024

Tuesday, November 19, 2024

3:00 p.m. – 5:00 p.m.

Welcome to Houston (**Lone Star Ballroom 2**)

Thanks to AMBA for Sponsoring the ASRTE
Conference!

What is ASRTE?

Come prepared to share your association's biggest
Success and Challenge

6:00 p.m.

AMBA Welcome Reception

Friday, November 22, 2024

7:30 - 8:30 a.m.

Breakfast Buffet (**Hickory Room A**)

8:30 a.m.

Organizational Structure (**Hickory Room B**)

“What does this look like in MI, AL, ID and OK R3”

9:30 a.m.

Break

9:45 a.m.

Social Media, Promotional Marketing, Geofencing
Kelly Keneally – Communication Consultant

11:00 a.m.

Strategic Planning
Amina Makhdoom

Noon

Lunch

1:00 – 2:30 p.m.

NRTA Presentations (Legislative, AARP Partnerships,
Communications)

2:30 - 4:00 p.m.

ASRTE Business Meeting

4:00 – 4:30 p.m.

Wrap Up

Saturday, November 23, 2024

Travel Day